

Department of English
CARMEL COLLEGE, MALA
 Thrissur, Kerala-680732
Organizes
tiNai Ecofilm Festival (TEFF)
in collaboration with
 Department of Humanities and Social Sciences
BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, PILANI
 K. K Birla Goa Campus, Goa
at
CARMEL COLLEGE, MALA
 on 06 & 07 March 2015







About *tiNai* Ecofilm Festival

The title *tiNai* refers to an Indian ecophilosophy which integrates the nature, the culture and the sacred, similar to the Greek concept, *oikos*, meaning “household” or “family.” This is the basis of ecology. *tiNai*, a South Indian concept, categorizes the landscapes into five, all of which are named after native flowers. These divisions of landscapes—montane (known as *kurinji*), pastoral (*mullai*), riverine (*marutam*), littoral (*neytal*) and desertic (*palai*)—are dependent on the natural and cultural aspects of the land and people. The convention was the basis of poetry and the social order of the people, even centuries ago. *tiNai* Ecofilm Festival (TEFF) is the annual ecofilm festival of *tiNai* (formerly called OSLE-India) and Department of Humanities and Social Sciences, Birla Institute of Technology and Science Pilani, K.K. Birla Goa Campus, Goa.

About Carmel College

Carmel College, a first grade college for women affiliated to the University of Calicut stands nestled in an idyllic locale in a small town called Mala near the southern tip of Thrissur district, the cultural capital of Kerala. The college which began in 1981, is run by the Sisters of the Congregation of Mother of Carmel and is dedicated to the cause of empowering rural women with knowledge, inculcating in them the spirit of selfless love and compassion, spreading peace in the society, living in harmony with nature and illuminating the world to eternity. The institution offers several Undergraduate and Postgraduate programmes in Arts, Science and Management.

About BITS-Pilani, K.K. Birla Goa Campus

Goa is a well-known and popular hotspot on the tourist map of India and the world. The name immediately brings to one's mind the lush green meadows, hills and valleys, the sea and its attractive beaches. This charm and beauty sets the right ambience for BITS, Pilani - **K. K. Birla Goa Campus**, an Institute of excellence in Technology and Sciences.

The Institute is committed to generating, disseminating, and preserving knowledge, and to working with others to bring this knowledge to bear on the world's great challenges. BITS is dedicated to providing its students with an education that combines rigorous academic study and the excitement of discovery with the support and intellectual stimulation of a diverse campus community. We seek to develop in each member of the BITS community the ability and passion to work wisely, creatively, and effectively for the betterment of humankind.

BITS Pilani, K. K. Birla Goa campus, currently houses 10 departments spanning the gamut of pure science, applied science, humanities and management. Each of these departments is notable for their excellent faculty, the curriculum offered, the research it conducts and the number of sponsored projects the department has won.

Objectives of the Festival

- To encourage the youth to actively participate in ecological activities
- To initiate the medium of video for ecoliteracy
- To use films for ecocultural empowerment
- To bring together ecofilmmakers and students in one platform to discuss, analyse, interpret and voice environmental concerns

Events

Screening of Ecodocumentaries
Discussions on films
Workshop on Ecofilm Appreciation
Workshop on Theory and Application of Ecocriticism

Workshop on Ecofilm Appreciation

The workshop is to equip participants to appreciate ecological documentaries. By introducing the various genres in documentary in general, Dr. Rayson K. Alex will discuss ecodocumentaries, focusing on the prefix "eco" in ecodocumentaries by showing examples of nature, wildlife, environmental and ecological documentaries. Apart from the thematic understanding of documentaries, the workshop will focus on the structure of documentaries as well. Issues such as visual affect, Ecofilm aesthetics, ecoirony and visual ecometaphors will be analysed through examples from documentaries. The methodology will include discussions, questions & answers, worksheets, interpreting video clips and identifying and discussing econarratives for documentaries.

Workshop on Theory and Application of Ecocriticism

Ecocriticism remains an infant wanting proper foster care. After Joseph Meeker's and William Rueckert's introductory attempts, this new critical approach, as defined by the latter, has been virtually abandoned especially in the USA with the emergence of what is called, "envirocriticism." The latter has found global patronage and thrives like any invasive species. What goes by the name "Green Studies" is a close cousin of envirocriticism. Besides these, India has its own tiNai theory and criticism which precede ecocriticism by two millennia. Currently, we find all the three major varieties in various parts of India—ecocriticism, envirocriticism and the tiNaiological approach. The workshop will introduce the history of global ecocriticism and in India. Indian ecocritical concepts will be introduced to the participants and initiate them to the ecocritical analysis of literature and cinematic texts.

Resource Persons

Dr. Rayson K. Alex, Assistant Professor of English, Department of Humanities and Social Sciences,
Birla Institute of Technology and Science Pilani, K.K. Birla Goa Campus, Goa

Mr. K. Samuel Moses Srinivas, Assistant Professor of English, Department of English,
Madras Christian College, Chennai

We solicit your esteemed presence and active participation.

Dr. Sr. Kochuthresia M.I

Principal

Ms. Mary Joseph

HOD

Registration: Rs. 100/- per student. Lunch and refreshments will be provided to all the registered participants.

For More Details, Contact Co-ordinators: Ms. Pretty John - 9446583241 Ms. Lakshmi Salim - 9400762481

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